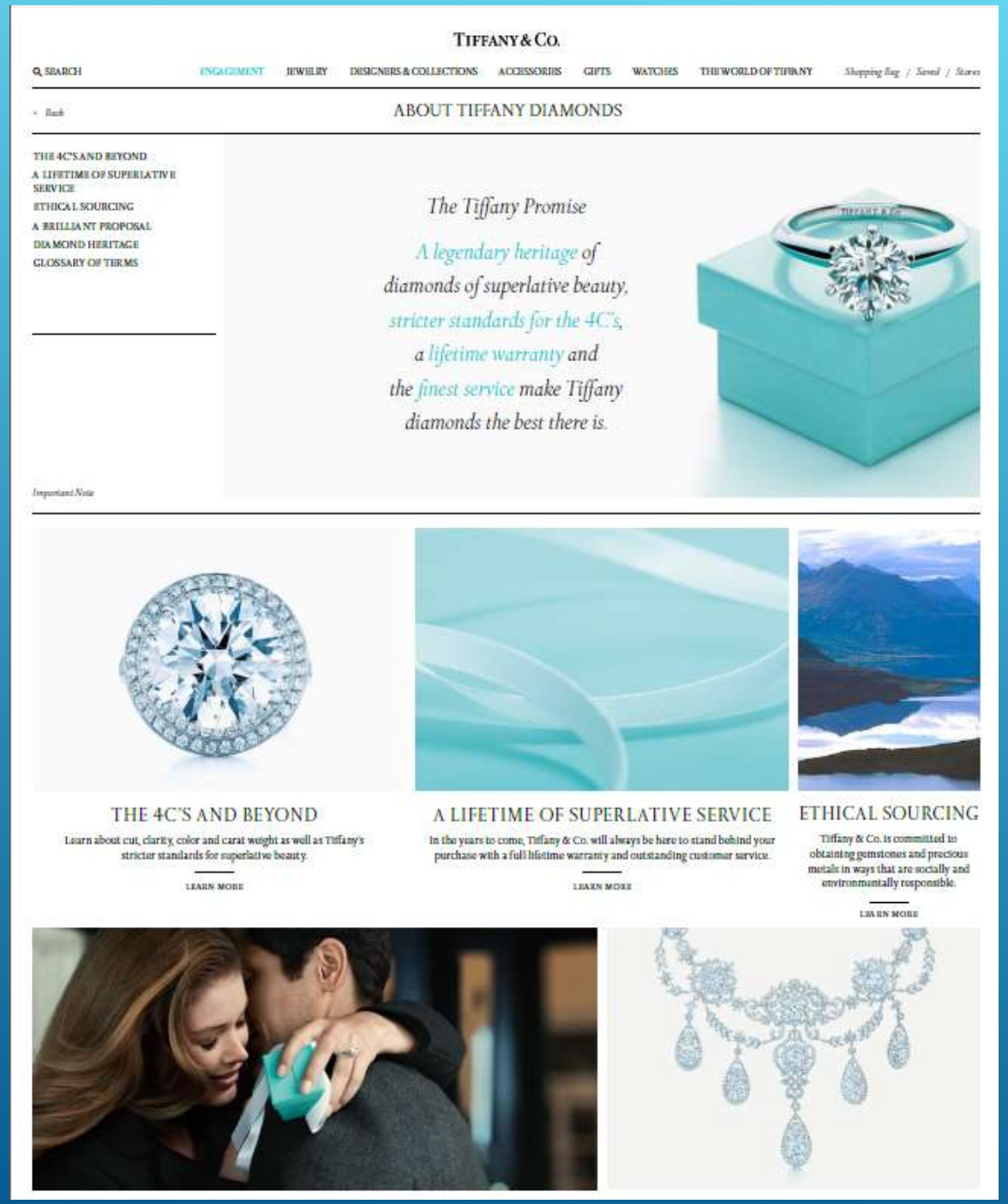
WORK EXAMPLES

Shannon DuBey

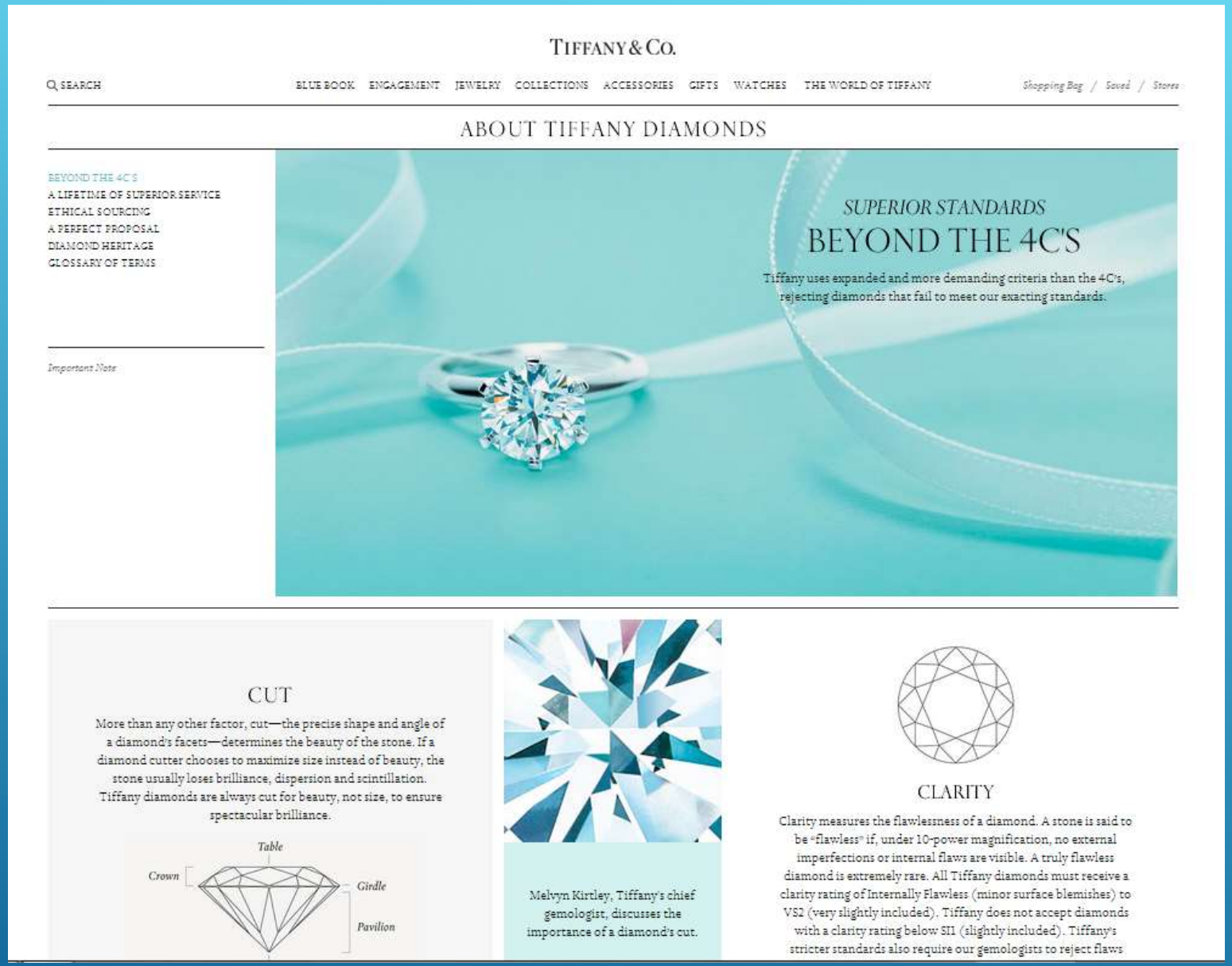
Senior Web Developer

IBM CIC-Lansing



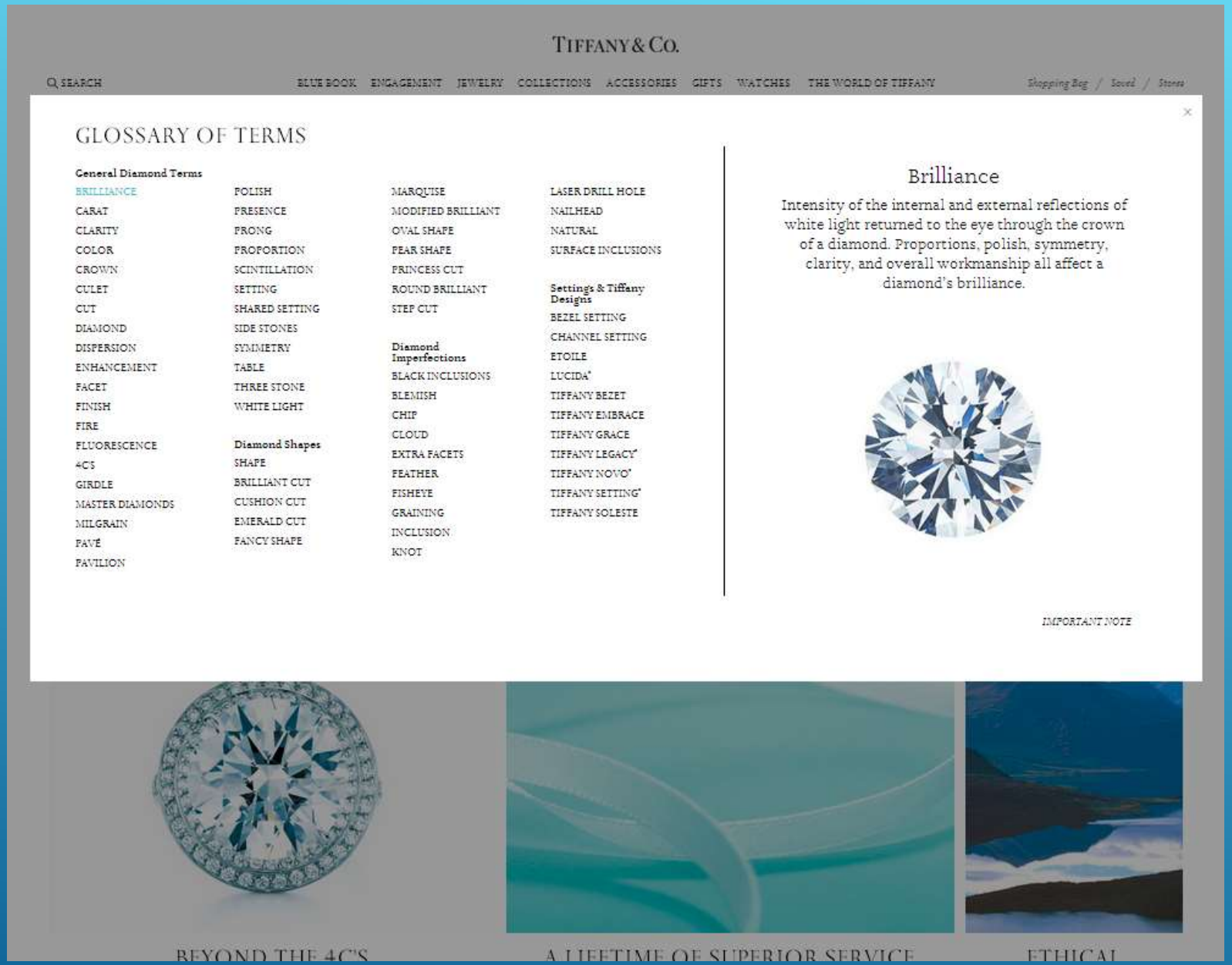
TIFFANY & CO SITE REDESIGN 2012

About Tiffany Diamonds Section



About Tiffany Diamonds Section

TIFFANY & CO – SITE REDESIGN 2012

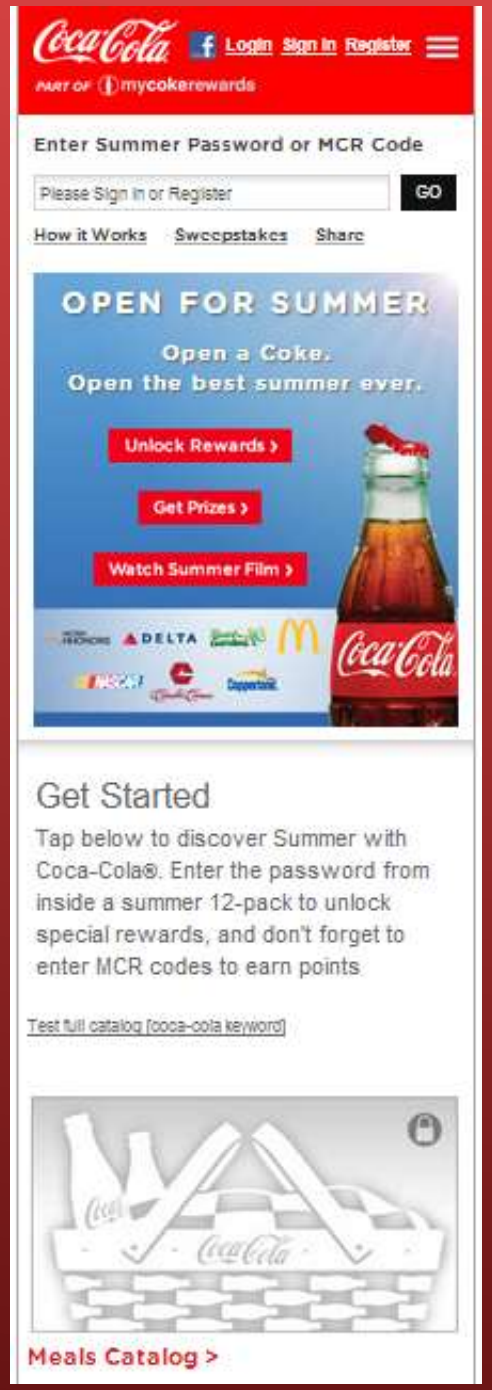


Glossary Overlay
– built with XML data and Ajax

TIFFANY & CO – SITE REDESIGN 2012

COKE SUMMER

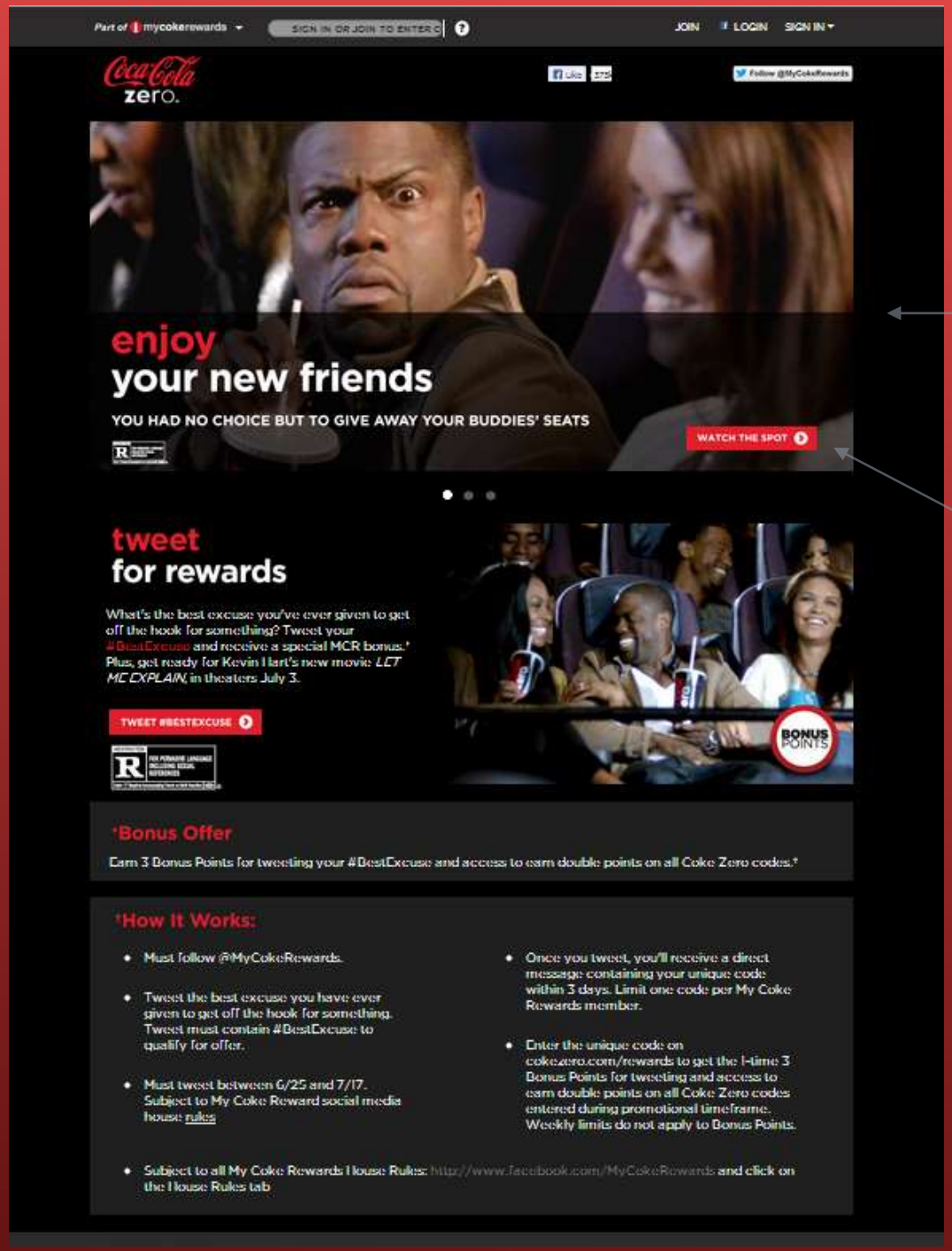
2013 MOBILE CAMPAIGN



Custom overlay skin using Ajax to inject JSON response from vendor

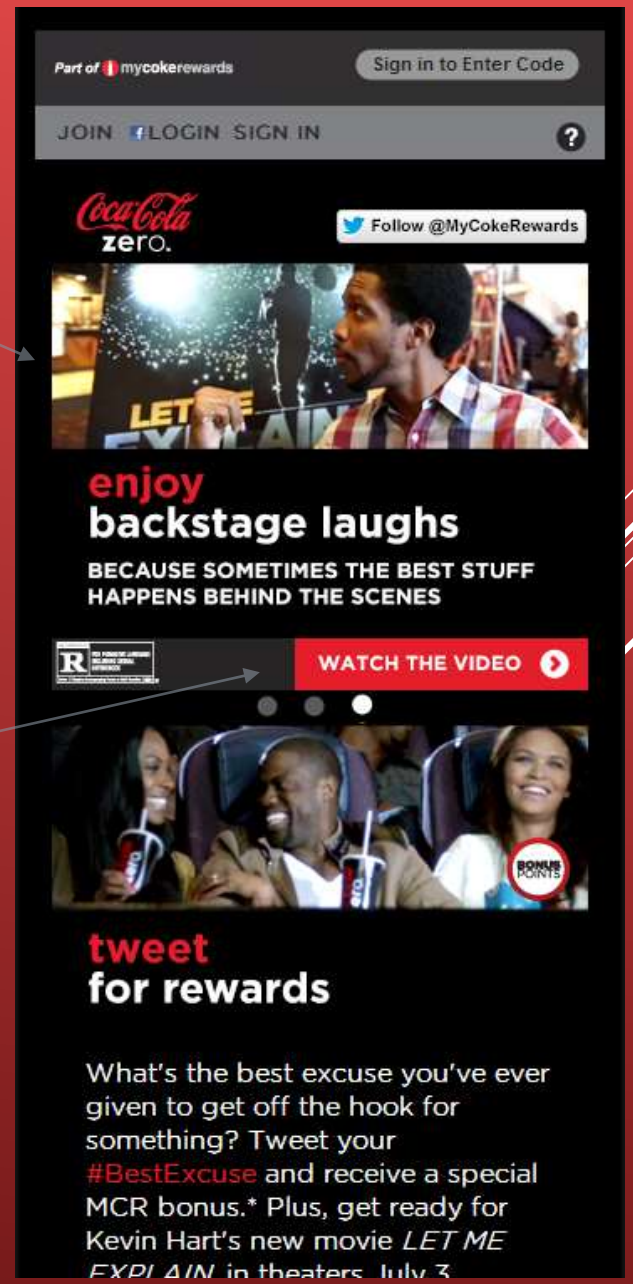
COKE ZERO SUMMER

2013 DESKTOP & MOBILE CAMPAIGN



Top section created as a javaScript image slider

Watch Video buttons launch custom video player showing browser specific versions of onsite hosted videos OR embedded YouTube

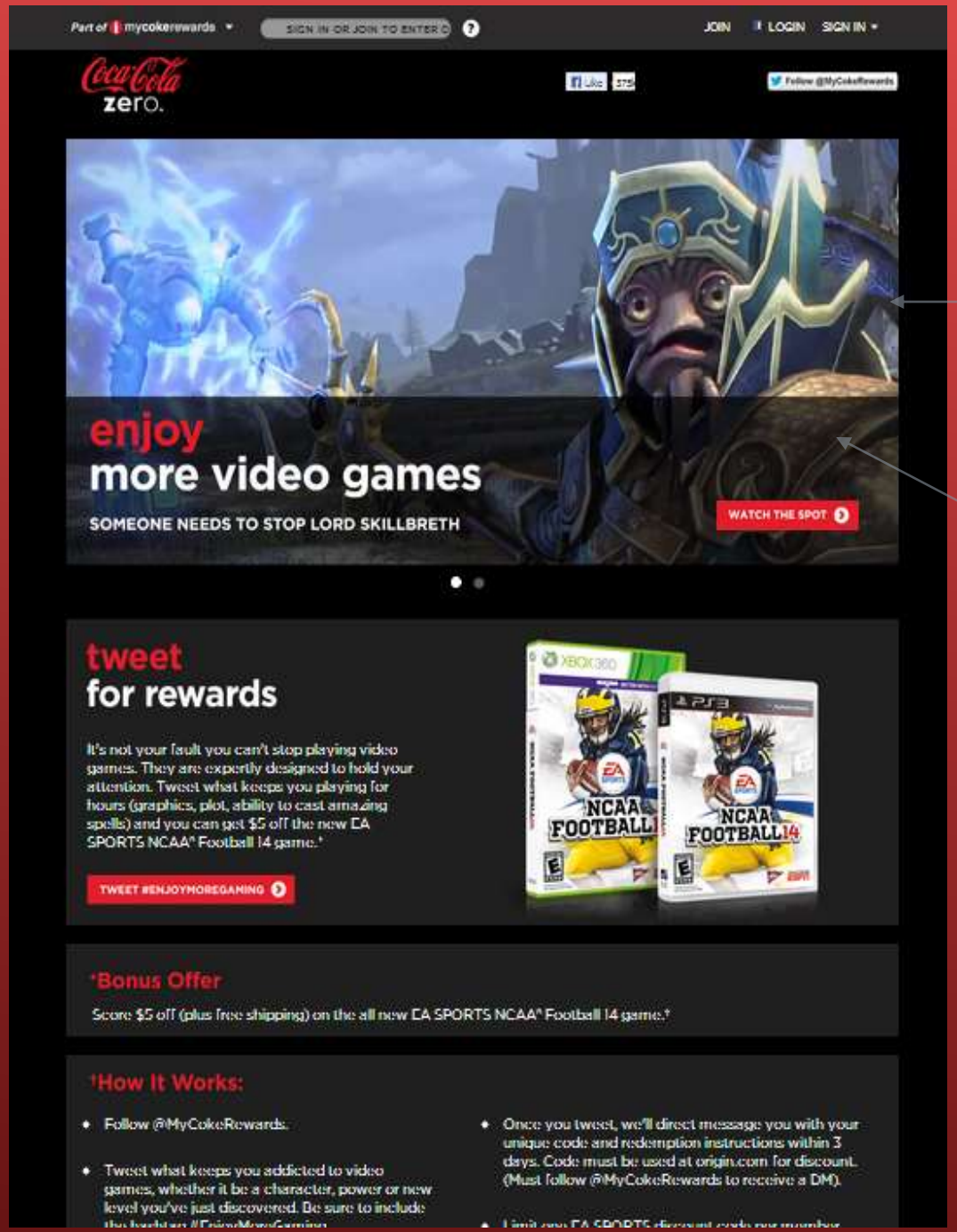


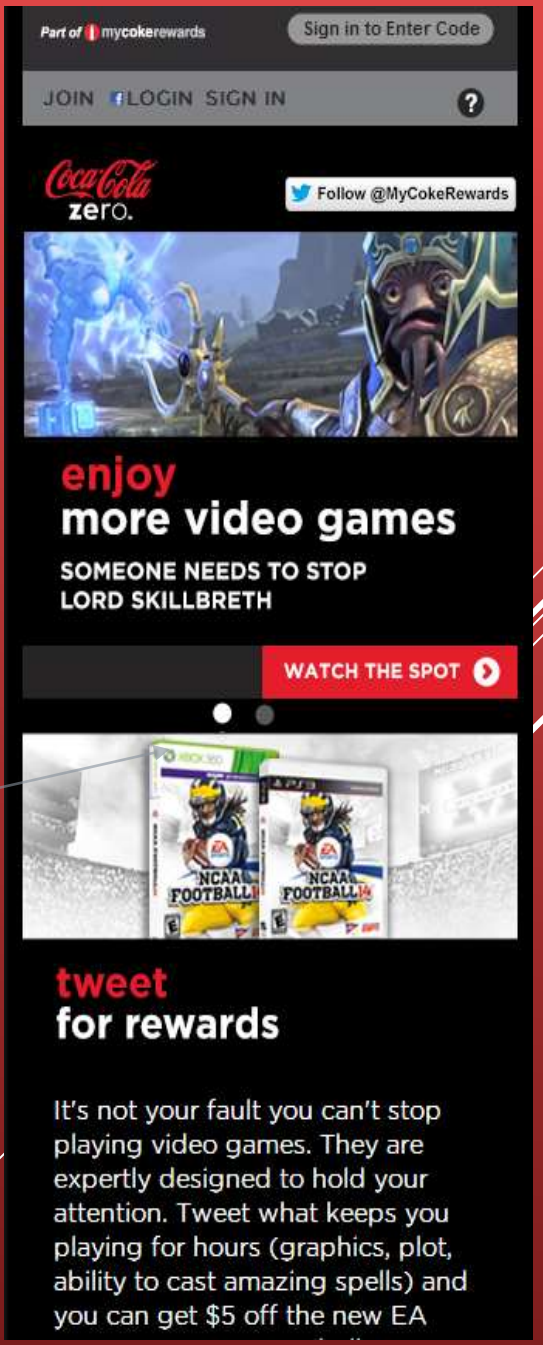
COKE ZERO SUMMER V2

2013 DESKTOP & MOBILE CAMPAIGN

Top section created as a javaScript image slider

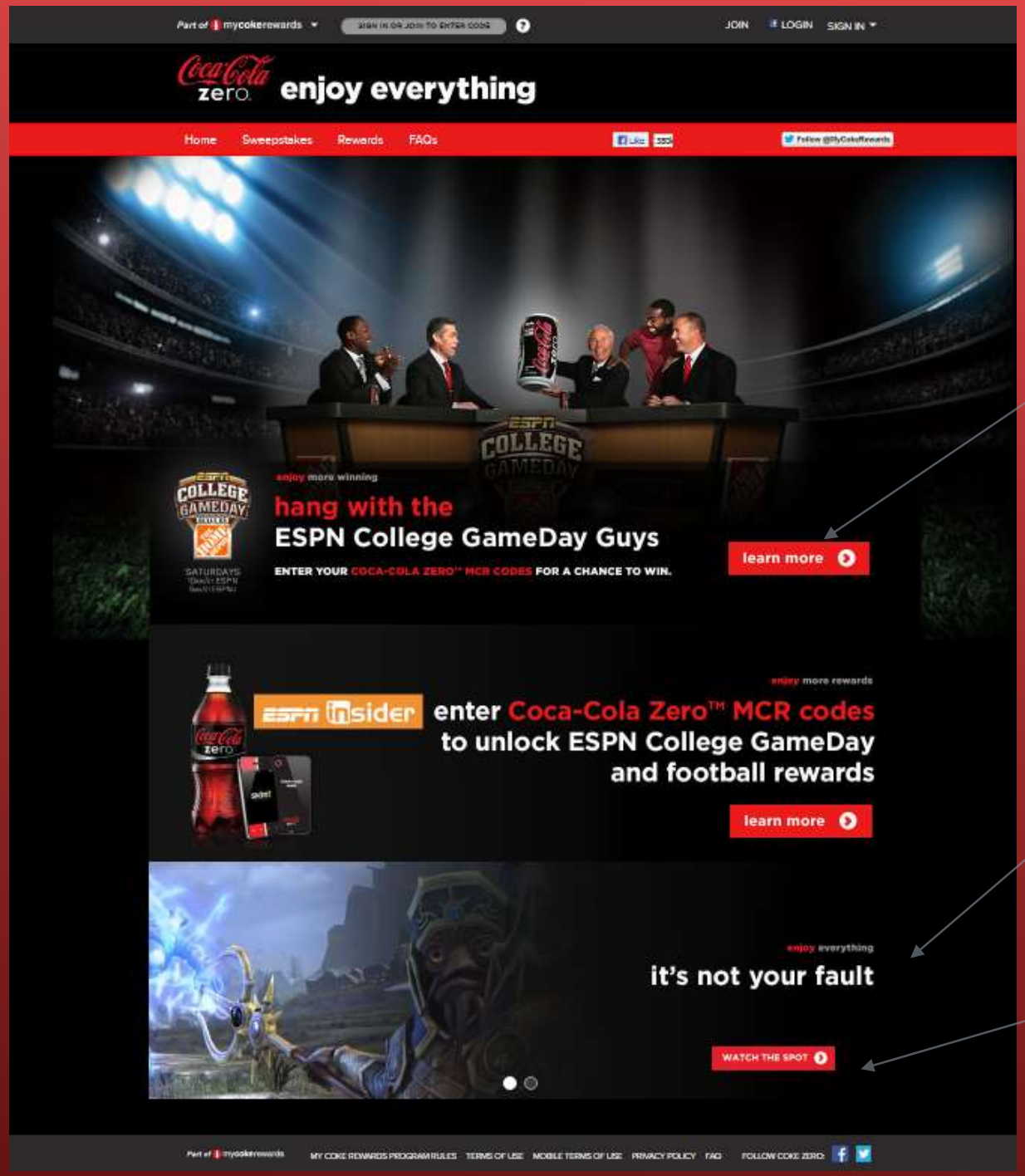
Watch Video buttons launch custom video player showing browser specific versions of onsite hosted videos OR embedded YouTube





COKE ZERO FALL FOOTBALL

2013 DESKTOP & MOBILE CAMPAIGN



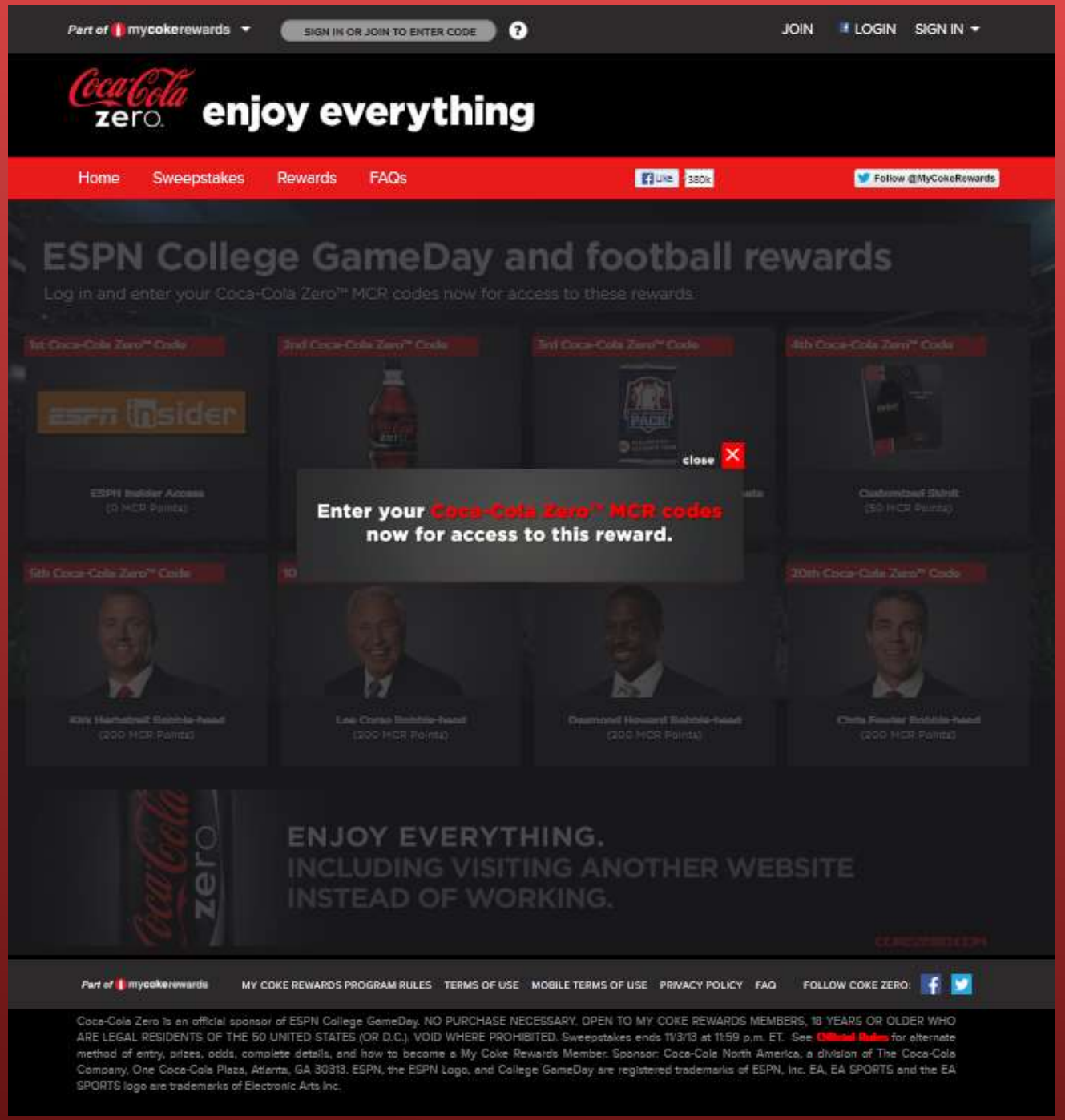
Links to a Custom rewards page seen on next slide

Bottom section created as a javaScript image slider

Watch Video buttons launch custom video player showing browser specific versions of onsite hosted videos OR embedded YouTube

COKE ZERO FALL FOOTBALL

2013 DESKTOP & MOBILE CAMPAIGN



Page uses FTL logic to check for user authentication and eligibility of rewards.

Users not logged in or ineligible for item see Modal shown in screen shot.

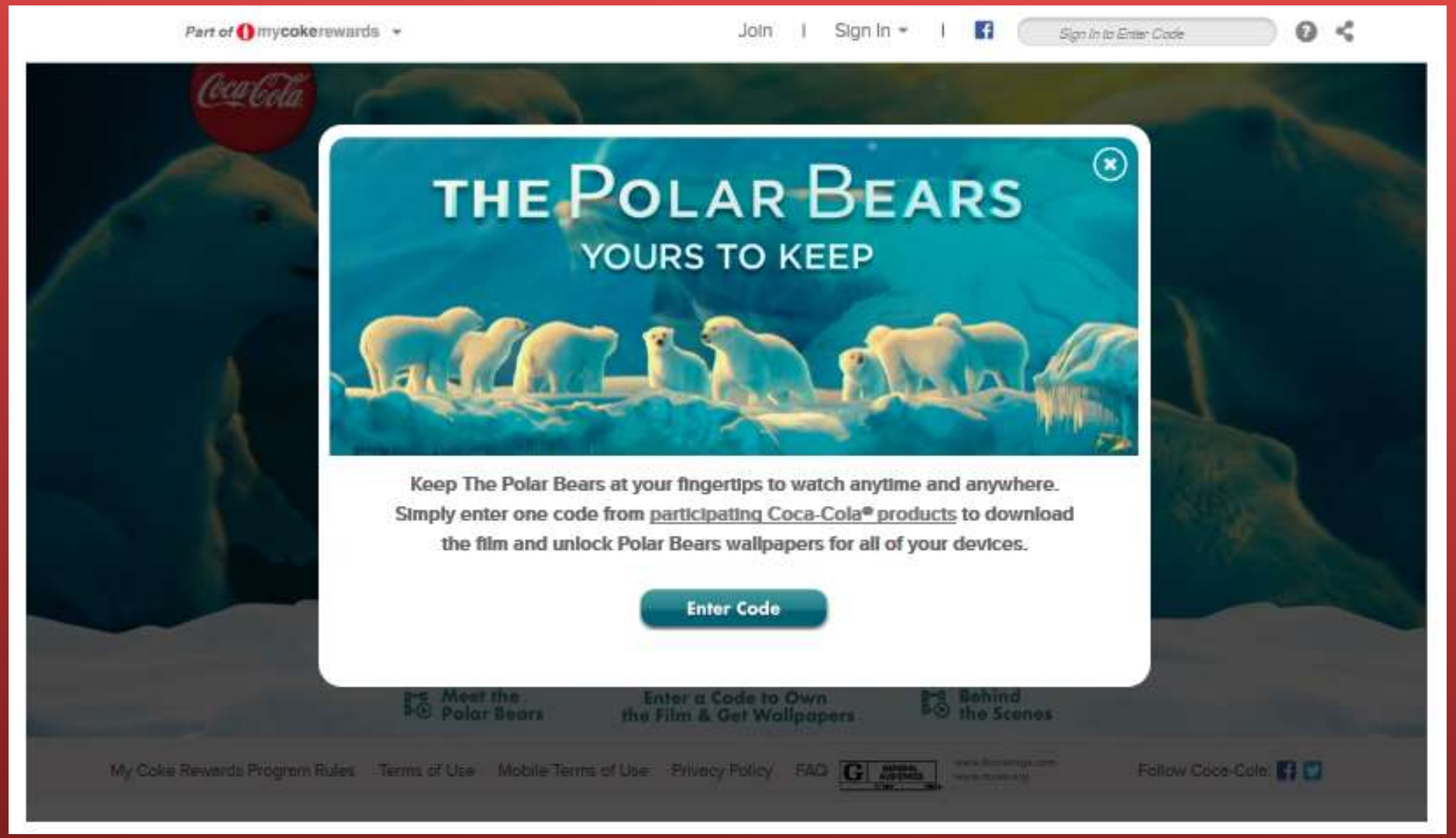
Authenticated users eligible for rewards will see them in an “unlocked” state and have the ability to click the item image to redeem it.

Play Button launches custom Video Player linking to YouTube hosted movie

All other links launch new pages or global MCR actions

COCA-COLA POLAR BEARS MOVIE

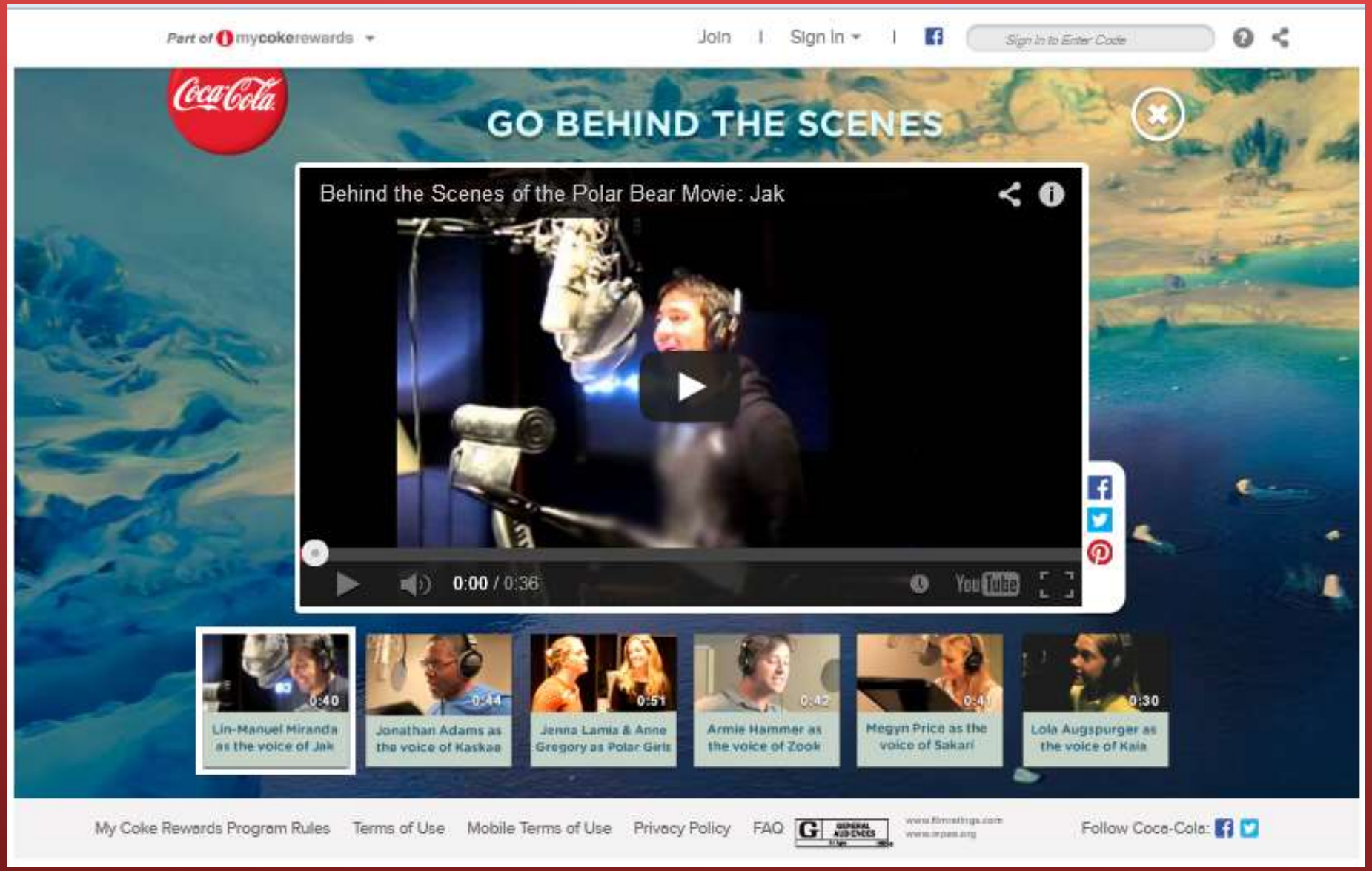
2013 / 2014 DESKTOP CAMPAIGN



Custom overlay triggered by code entry. Created with Ajax and JSON from outside vender responses

COCA-COLA POLAR BEARS MOVIE

2013 / 2014 DESKTOP CAMPAIGN



Custom Video player based on YouTube API including Thumbnails for related videos and social share links.

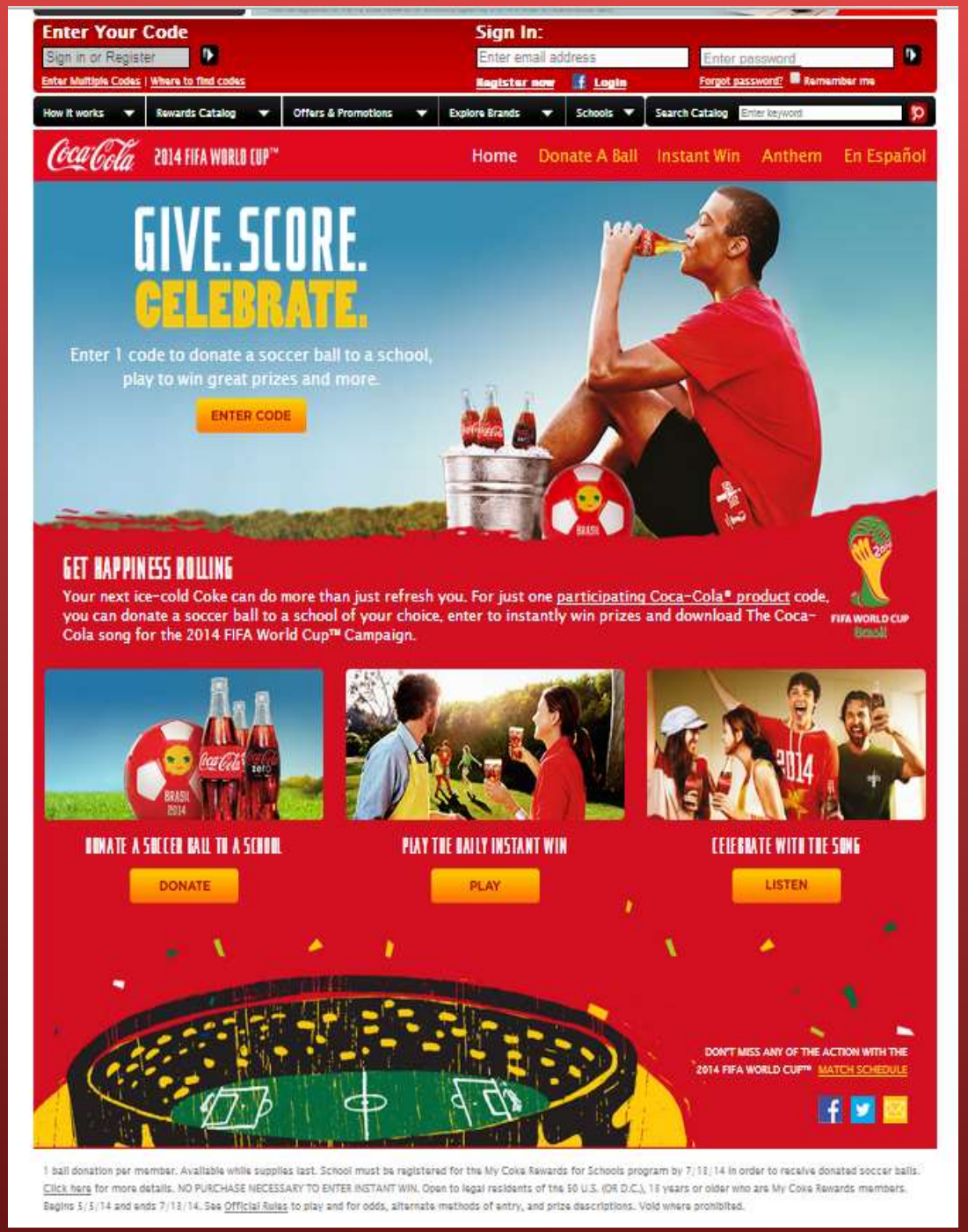
All videos were hosted on YouTube and their internal video controls were used for playback

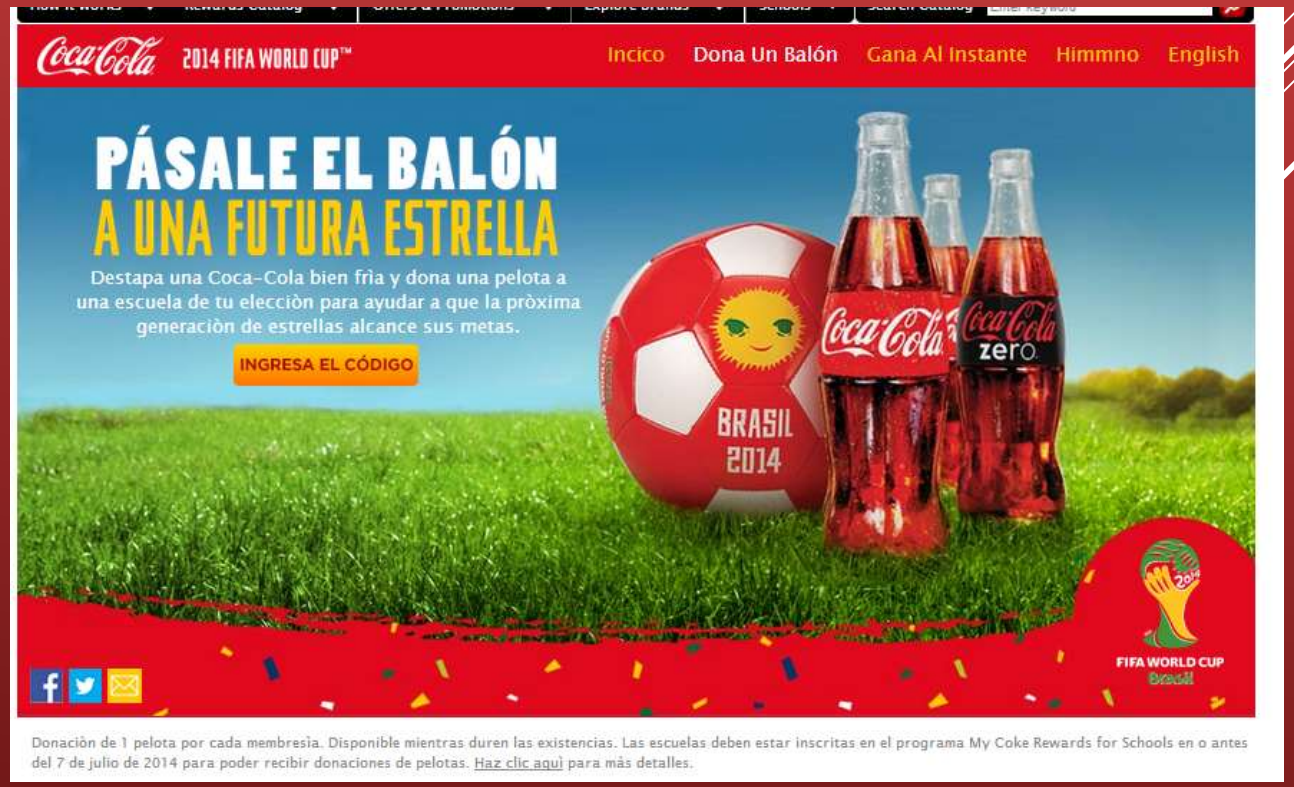
COCA-COLA POLAR BEARS MOVIE

2013 / 2014 DESKTOP CAMPAIGN

COKE FIFA ENGLISH & SPANISH

2014 DESKTOP & MOBILE CAMPAIGN

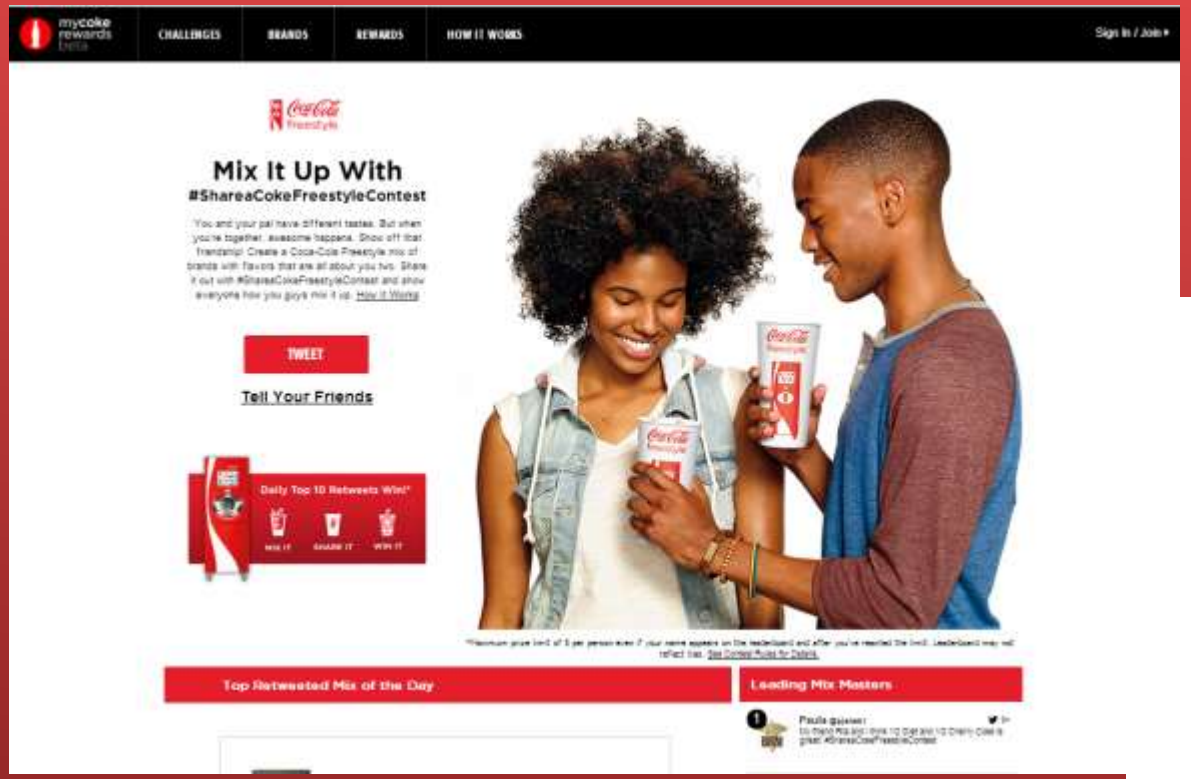




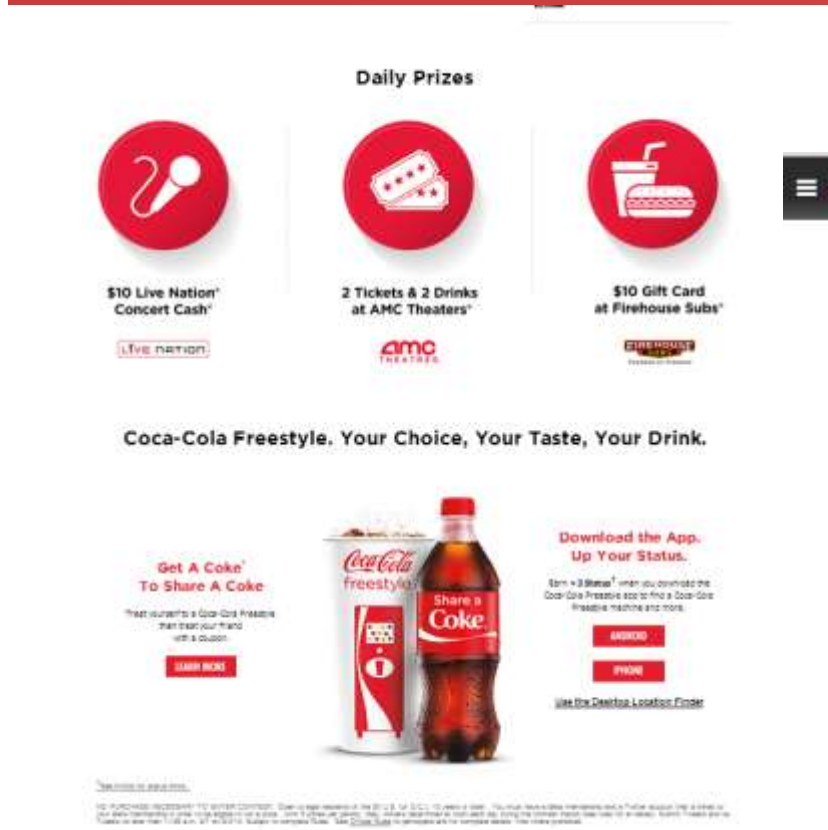
FANTA HALLOWEEN

2014 CAMPAIGN

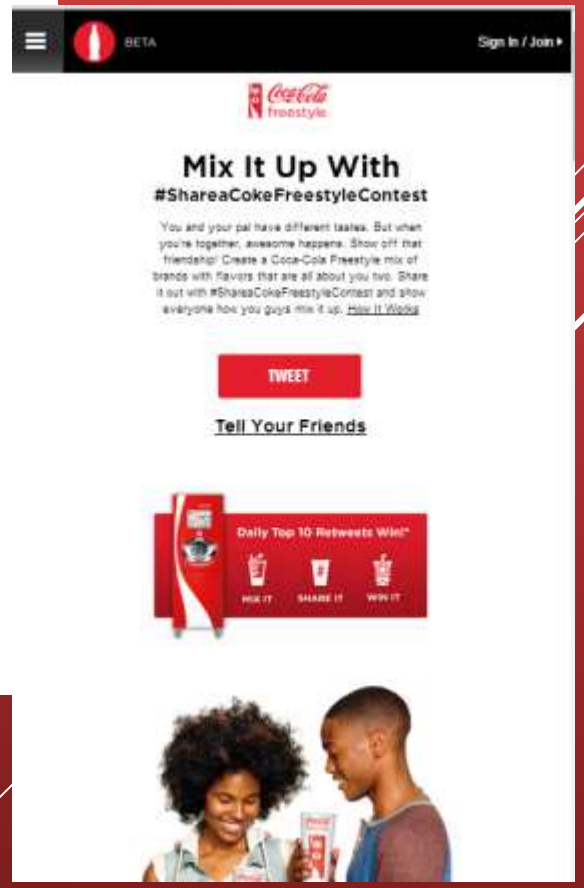
Responsive layout scaling from 320px wide (mobile phones) up to 1280px+ making site functional and viewable on all known devices.



Desktop



Tablet



Mobile

COCA-COLA FREESTYLE

2014 /2015 RESPONSIVE LAYOUT CAMPAIGN

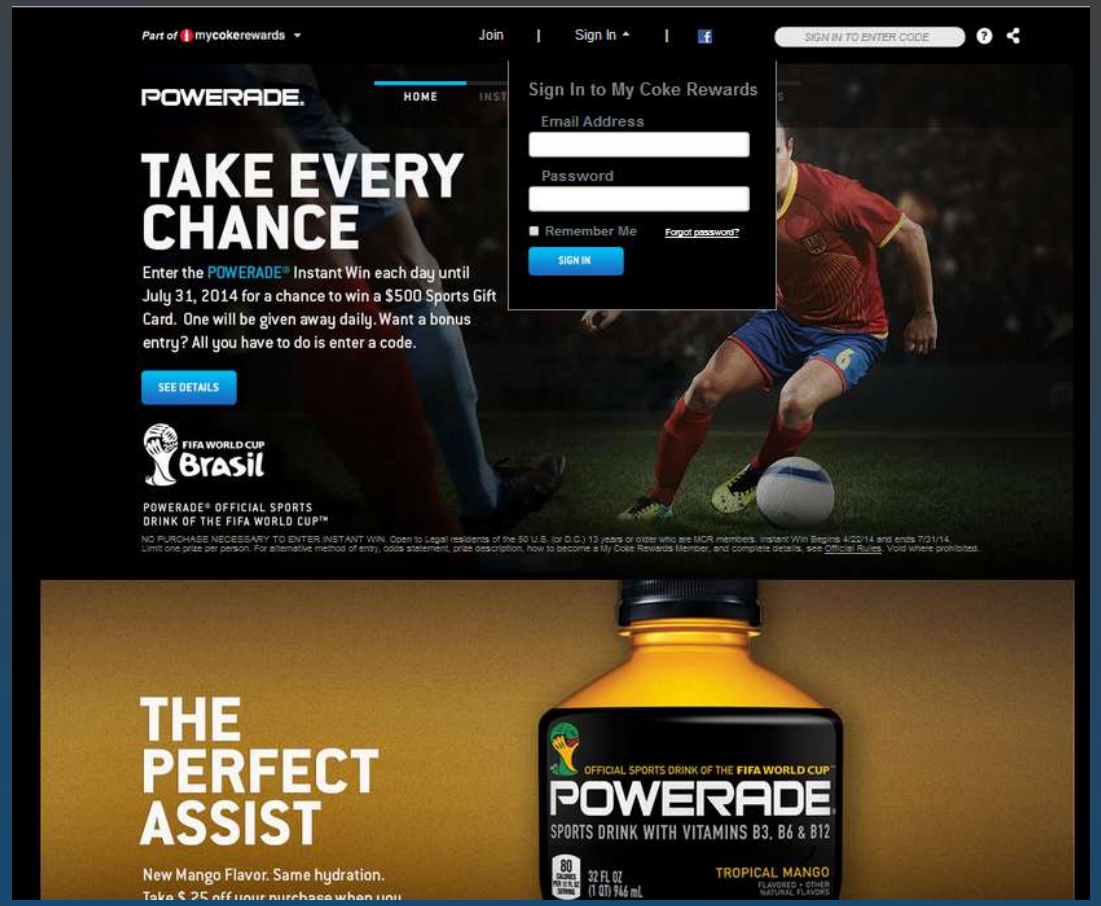
Desktop

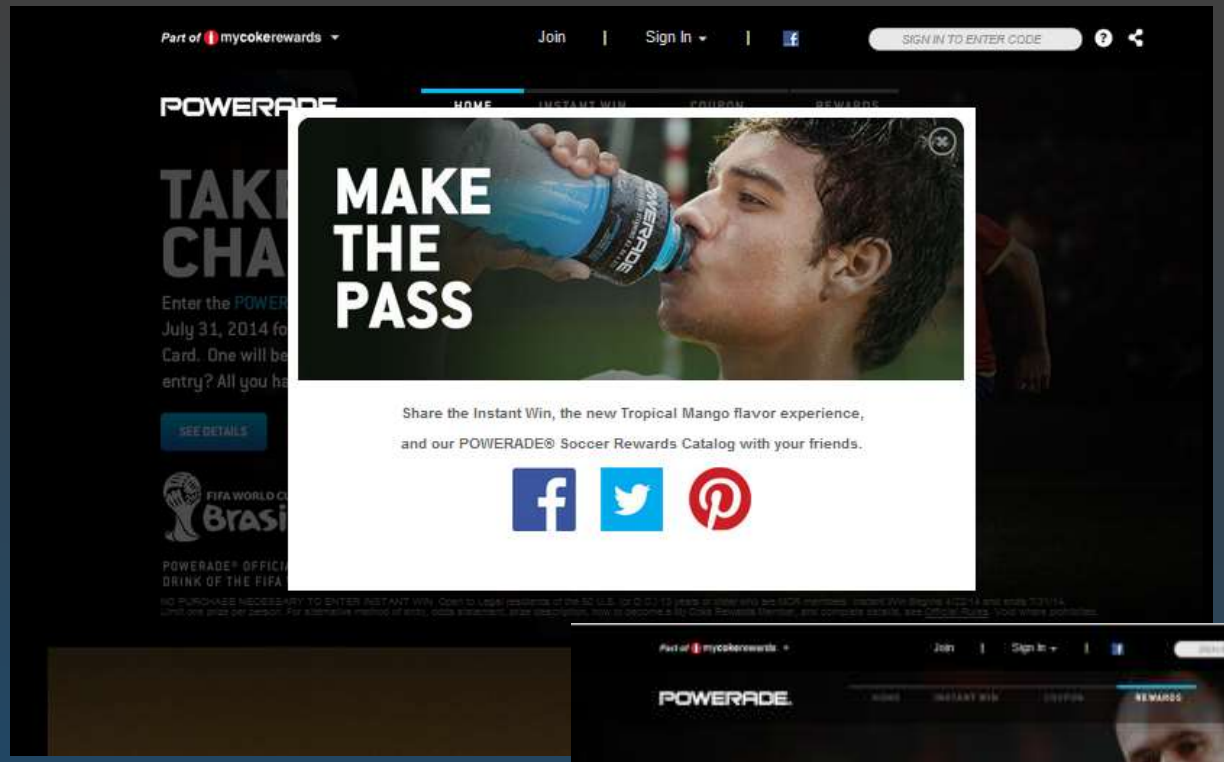
Responsive layout scaling from 320px wide (mobile phones) up to 1280px+ making site functional and viewable on all known devices.

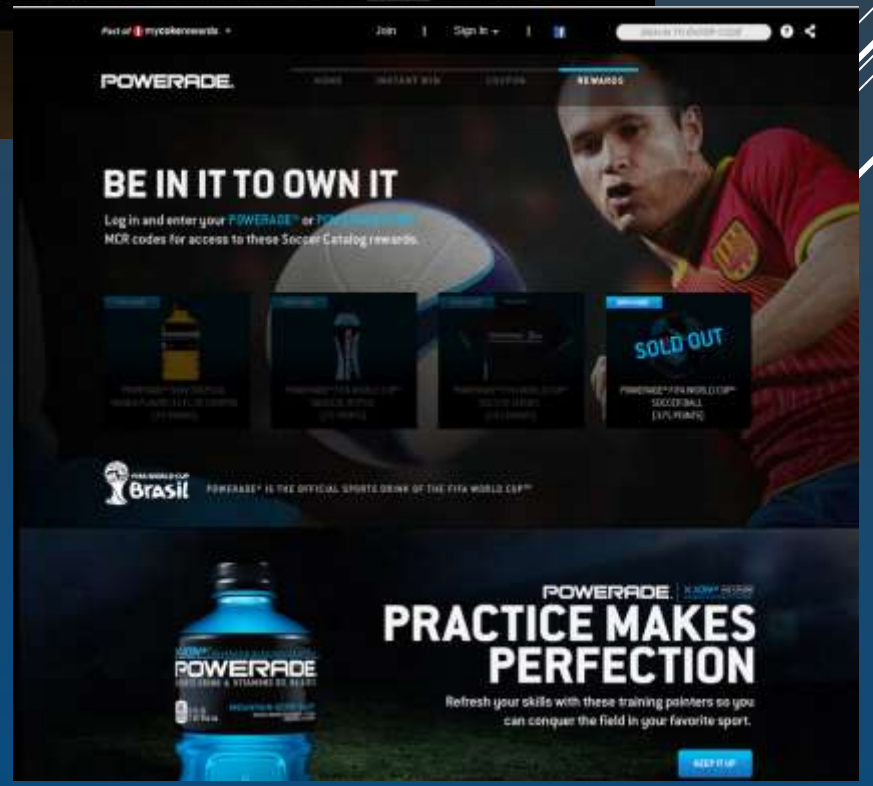
Mobile

COCA-COLA & DUNKIN'

2014 / 2015 RESPONSIVE LAYOUT CAMPAIGN







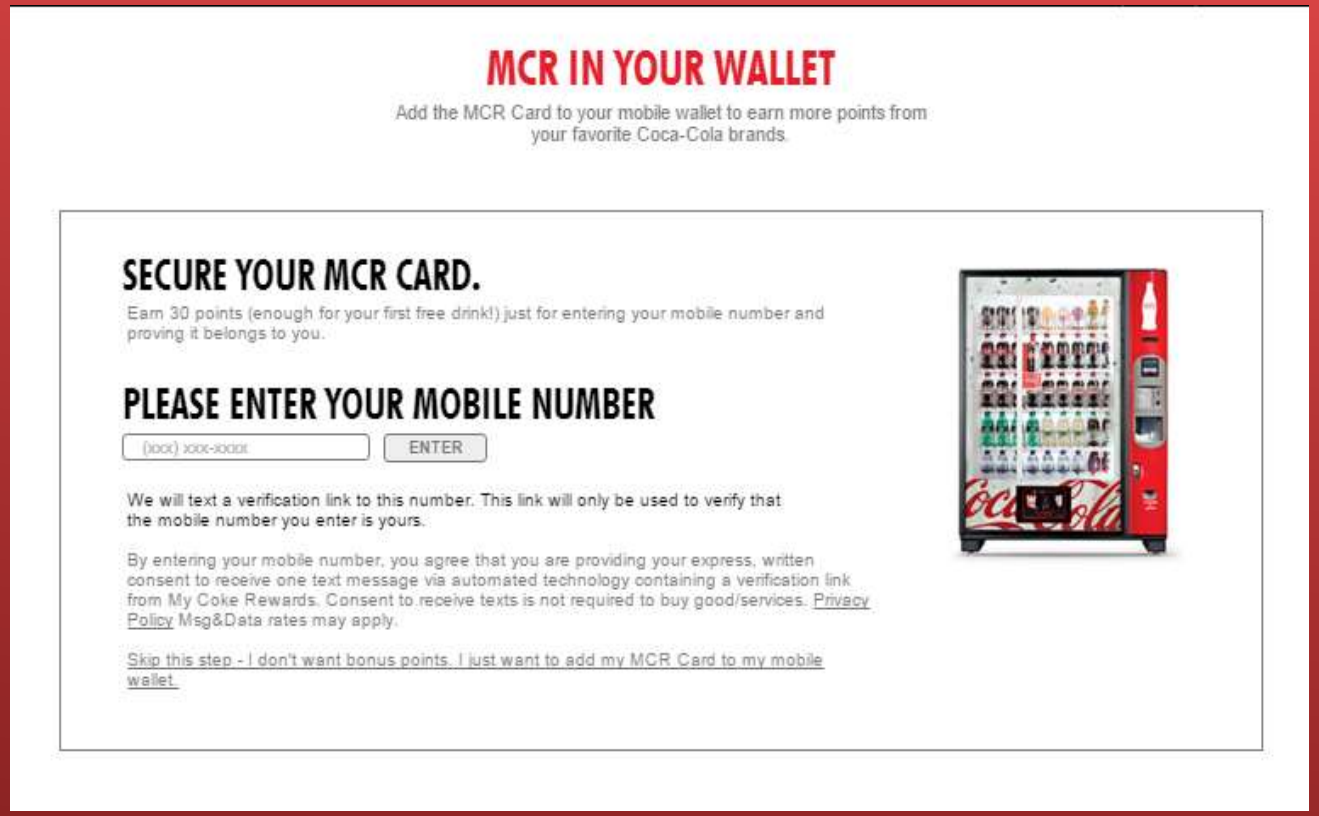
Custom skin of the standard My coke Rewards Site in the Powerade color scheme

Use of Overlays, locking reward items, and the following technologies:

JavaScript, FTL, Ajax, JSON, CSS Transitions

POWERADE FIFA

2014/2015 DESKTOP & MOBILE CAMPAIGN



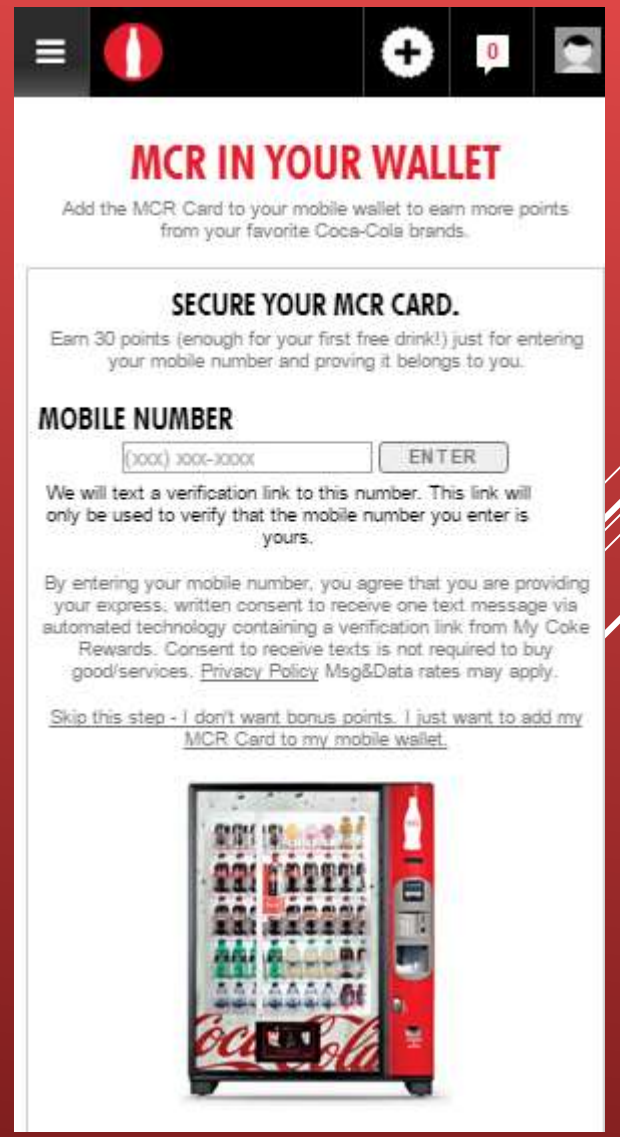
Desktop

MY COKE REWARDS VENDING

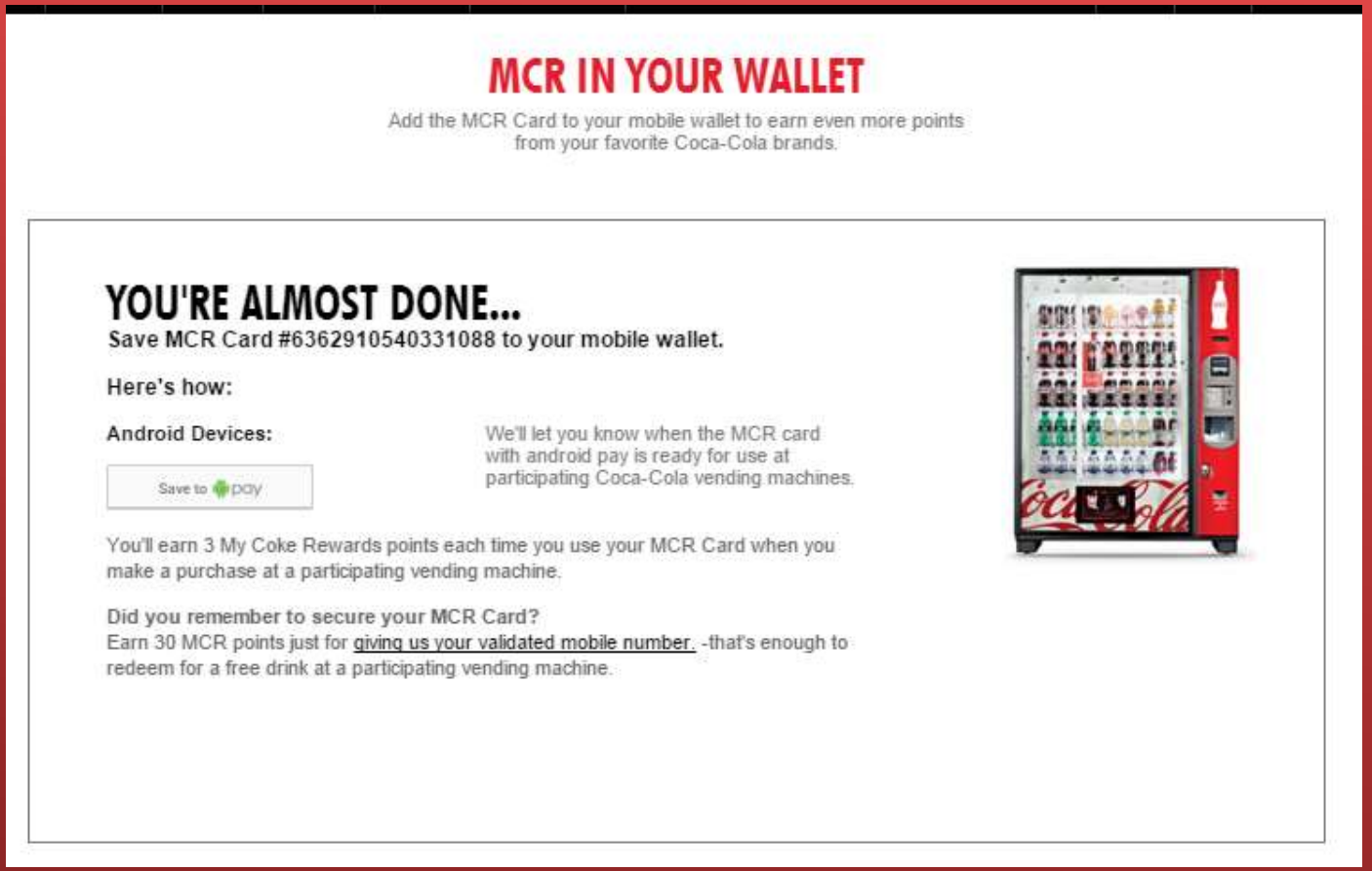
- MOBILE NUMBER LINKING -

ANGULARJS, AJAX, JSON, JAVASCRIPT, JQUERY

Responsive layout scaling from 320px wide (mobile phones) up to 1280px+ making site functional and viewable on all known devices.

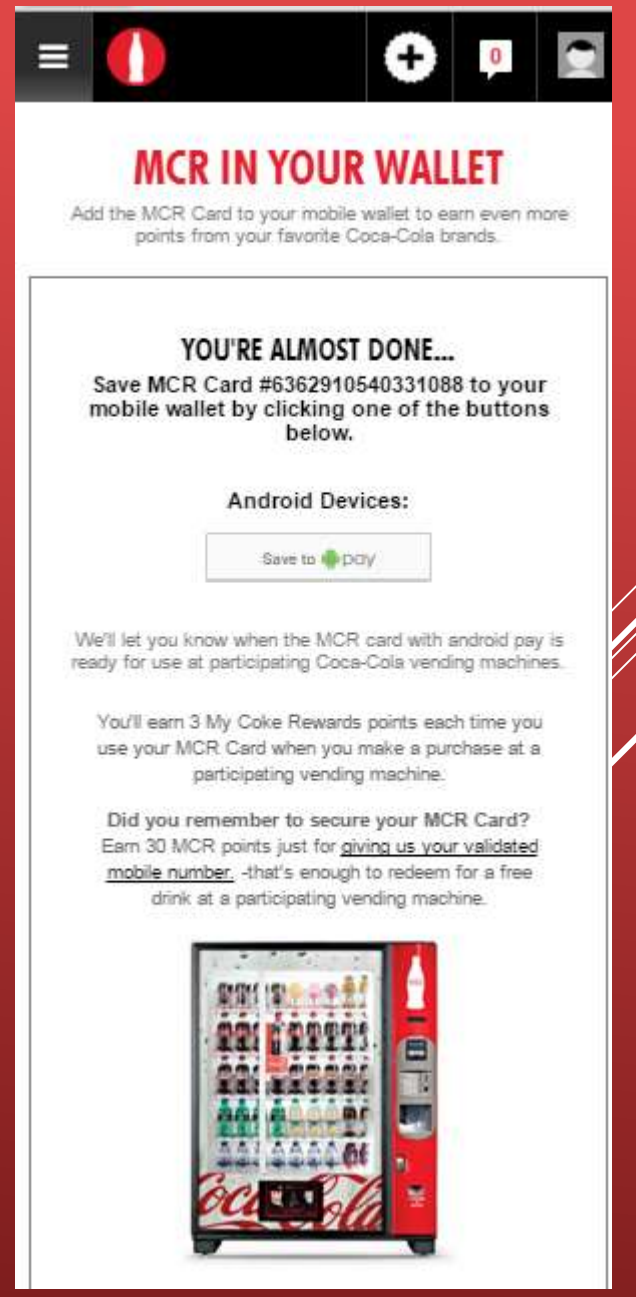


Mobile



Desktop

Responsive layout scaling from 320px wide (mobile phones) up to 1280px+ making site functional and viewable on all known devices.

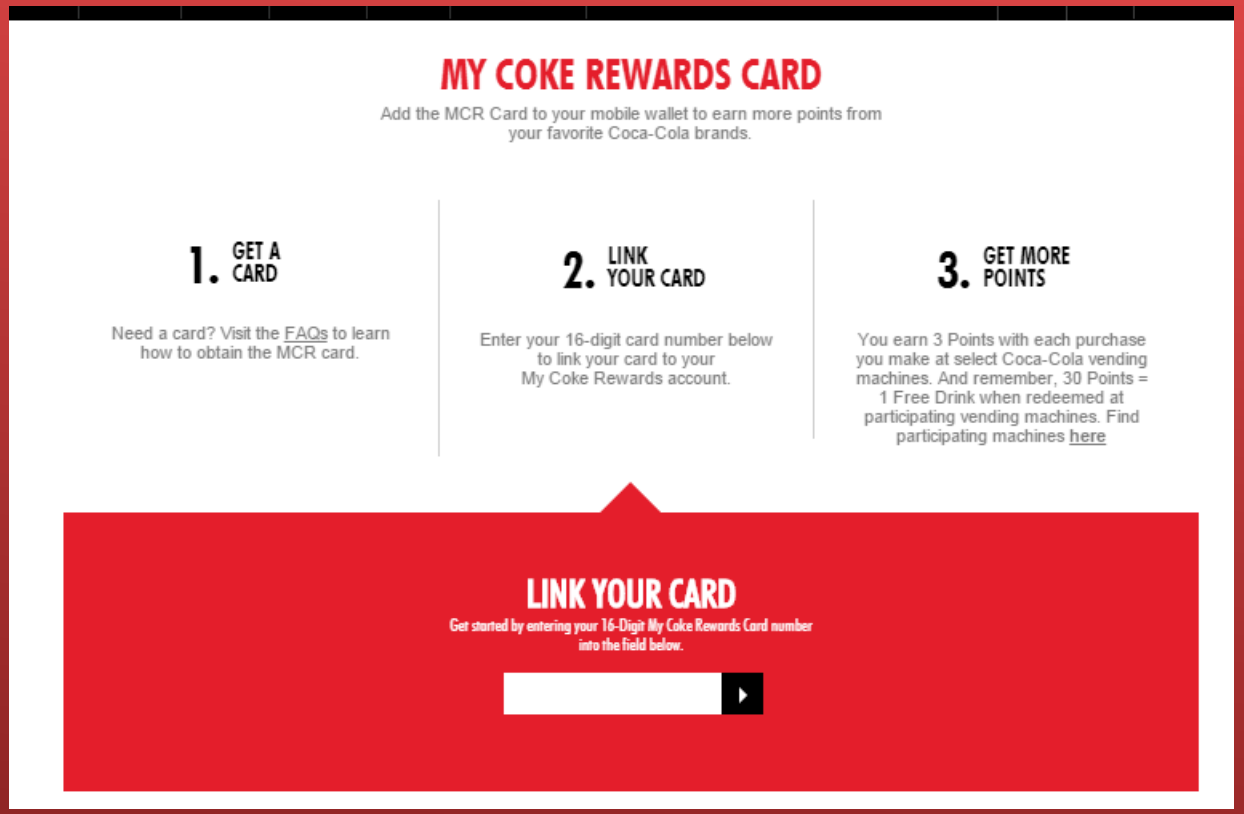


Mobile

MY COKE REWARDS VENDING

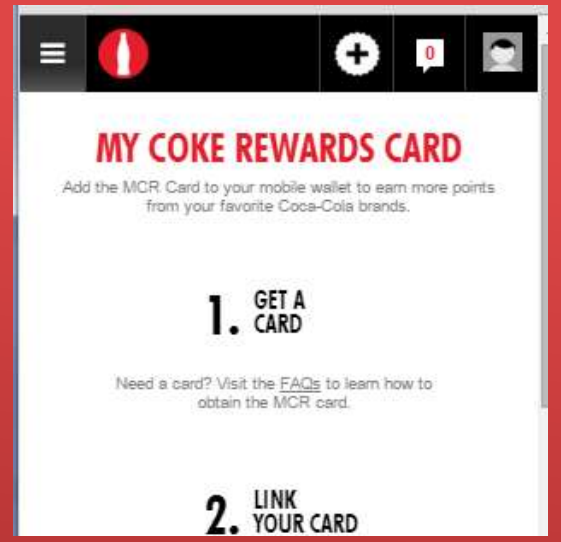
- SAVE TO ANDROID / APPLE WALLET -

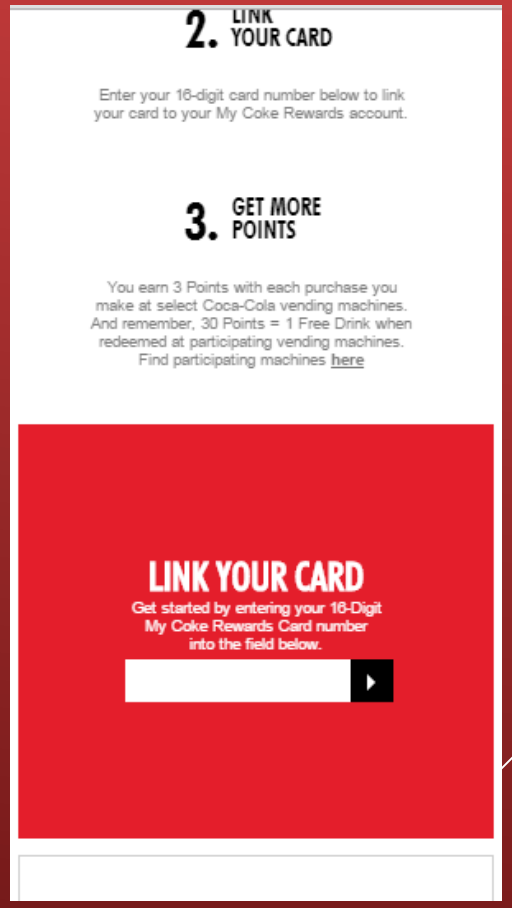
ANGULARJS, AJAX, JSON, JAVASCRIPT, JQUERY, JWT, IOS DETECTION



Desktop

Responsive layout scaling from 320px wide (mobile phones) up to 1280px+ making site functional and viewable on all known devices.



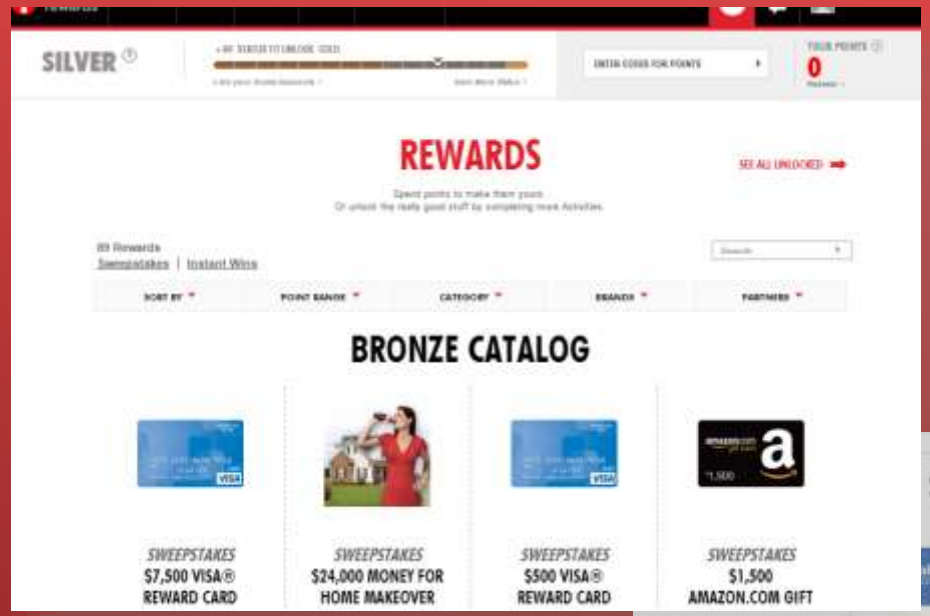


Mobile

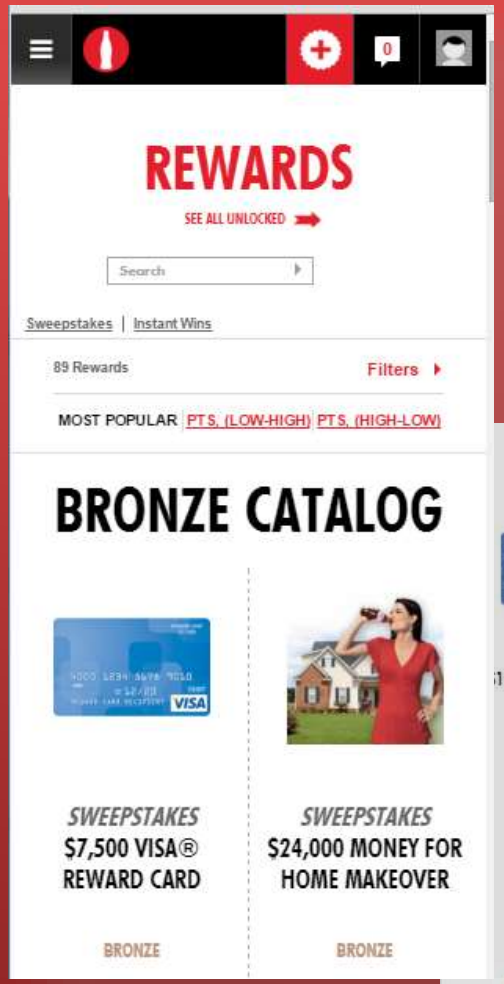
MY COKE REWARDS VENDING

- ENTER A PHYSICAL CARD NUMBER -

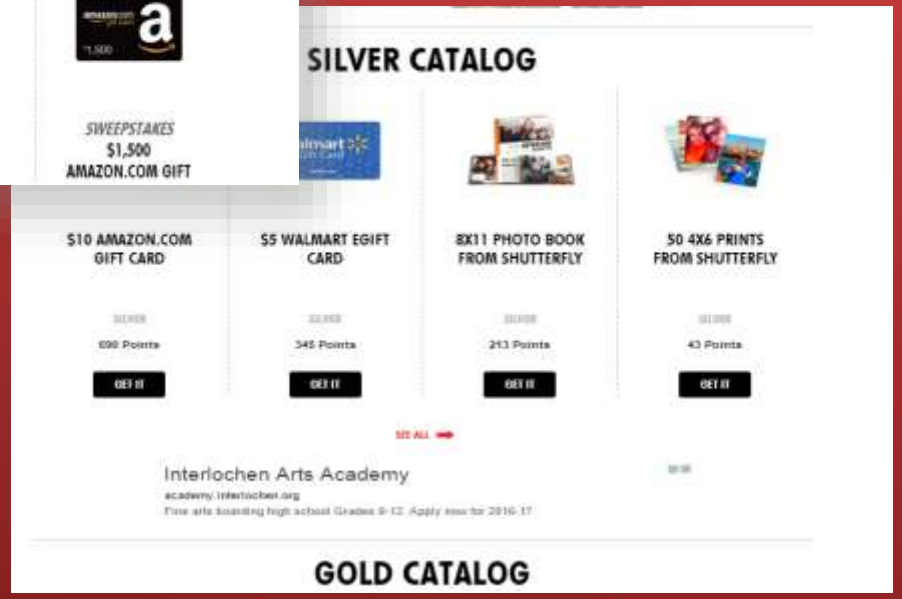
ANGULARJS, AJAX, JSON, JAVASCRIPT, JQUERY



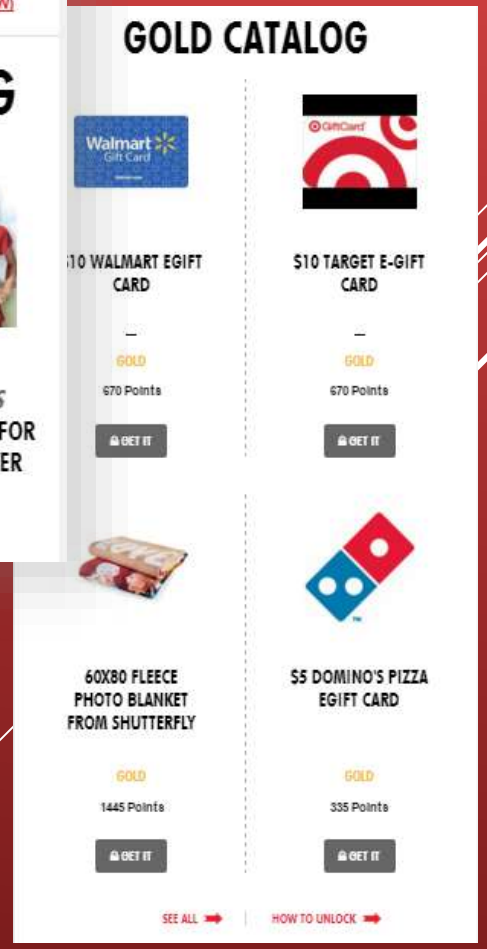
Responsive layout scaling from 320px wide (mobile phones) up to 1280px+ making site functional and viewable on all known devices.



Mobile



Desktop



MY COKE REWARDS CATALOG

- TIERED 'UNLOCKABLE' CATALOG WITH GOOGLE AD SLOTS, SEARCH, AND SORT -

REST API, AJAX, JSON, JAVASCRIPT, JQUERY, GOOGLE ADS